

SIGNAGE ADVERTISING GUIDE

Students can sell advertising space to help earn credit towards their team fees. Advertising credit cannot be applied to the sports participation fee in DragonFly.

Advertising options include:

- 1) **Fence Banners** for the Baseball, Football/Soccer and Softball fields
- 2) **Sign Boards** for the Gym
- 3) **Electronic Signs** for the Scorer's Table in the Gym

FENCE BANNERS & SIGN BOARDS

\$200 - 1 location
\$375 - 2 locations
\$525 - 3 locations
\$650 - 4 locations

For new purchases AND renewals, the income is divided as follows:

50% to the Booster Club General Fund, to cover printing & processing fees
50% to the student, to be applied to their designated team fee

ELECTRONIC SIGNS

\$80 for Scroll Listing or Personal Ad (Text only)
\$150 for 15 Second Continuous Loop (Business Logo or Photo)
\$1000 for 18"x26" Fixed Panel

100 % of Electronic Sign income goes towards the student's team fees

Businesses must submit payment, logo (in PDF form) and their completed Sponsorship Form to Emily Givens (egivens@holyspirit-al.com) in the high school office. All sponsorship forms are on

Mascot Media and the school's website, under Athletics:

<https://www.holyspirit-al.com/athletics/booster-club.cfm>

Once the school receives the sponsorship form, corporate logo and payment, the appropriate coach will be notified of the credit. It is the coach's responsibility to keep a record of how much is still owed on a student's team fee.